John Whelan is Chairman of the Enterprise Ethereum Alliance Board of Directors and Managing Director of Digital Assets at Banco Santander. He joined Banco Santander's Blockchain Lab in 2016, leading a team responsible for exploring the application of this technology in the financial industry. Before joining Banco Santander, he was a start-up founder and also worked in management consulting and at the Chicago Board Options Exchange. Mr. Whelan has an MBA in Finance from DePaul University and a degree in Chemical Engineering from University College Dublin.